

SPONSOR & EXHIBITOR OPPORTUNITIES

The Midwest Collegiate Computing Conference – MWC3 March 20-21, 2020

Purpose:

To provide computing students, in the Midwest, a Collegiate level IT conference to cater to the evolving needs of students in IT and IS related fields!

Grand Valley State University is hosting this two-day event for students to learn about work and internship opportunities in their fields as well as compete with their peers in several competitions, learn more at both keynote and breakout sessions and, most importantly, attend a professional conference.

In a compact and affordable two-day format, the MWC3 is positioned to be the Midwest's top IT collegiate competition, networking, and career building event. Student attendees will be able to prove their technology skills amongst their peers in a variety of IT competitions, network with industry professionals, and connect with IT employers looking to fill internships and/or full-time positions.

Conference Attendee Profile

Over 100 of the region's top IT students and faculty from colleges and universities across the Midwest are expected to attend this 2nd Annual event that is the culmination of their academic year. The target audience for MWC3 are students majoring or minoring in the computing disciplines. The event is open to ALL IT/IS/CS/CIS/MIS accredited college & university students.

Sponsorship Opportunities

There are a variety of sponsorship opportunities from which to choose based on your marketing/hiring objectives, resources, and budget including sponsorship of technology specific contest events for the signature skillset for which you are recruiting.

Sponsorship Benefits

- Recognition of your sponsorship on the event website with a link to your IT career site as well as in all publicity materials, emails, signage and our conference program
- A VIP exhibit table so as to promote your organization and IT employment opportunities
- Access to pre- and/or post-show attendee registration data including your sponsored competition event competitors
- Complimentary conference registration (number varies depending on the sponsorship level)
- Access to a candidate interview room onsite

3rd Annual Midwest Collegiate Computing Conference (MWC3)

March 20-21, 2020 – Grand Rapids, MI

Contact: Dr. John Reynolds, Conference Coordinator, john.reynolds@gvsu.edu 616-204-7315

ALL Conference Events:

Grand Valley State University
L.V. Eberhard Conference Center
Grand Rapids, MI 49525

SPONSORSHIP OPPORTUNITIES

Title Sponsor* - \$1,500

- Exclusive Conference Sponsor
- Opening Address and optional remarks at all general sessions
- Unlimited conference registrations for your company's representatives and up to Five (5) awards banquet tickets

Meal Sponsor(s)* - \$1,000

- Meal Presentation/Round Table
- Recognition as Conference Co-Sponsor
- Up to five (5) conference registrations for your company's representatives and up to Three (3) awards banquet tickets

IT Contest Sponsor(s)* - \$500 per contest

- Option to select one or more IT contest events and be involved in as many stages as you desire, from problem statement design, solution scoring model, onsite judges, signage and giveaways during the contest event as well as branded prize packages to the winning teams
- Up to four (4) conference registrations for your company's representatives and up to two (2) awards banquet tickets
- A curated report of contact details for winners and honorable mention participants
- Specific IT contests events include: *Java, Visual Studio, Systems Analysis & Design, Database, Enterprise Systems, Networking, Web App Development, and Microsoft Office*. Looking for a different skillset? Call us to discuss options on creating a custom competitive event, subject to demand analysis from contest coordinators.

*Title and Meal Sponsor Packages Include:

- Recognition of your sponsorship in all conference publicity materials (website, email blasts, conference program, conference signage)
- A VIP exhibit table with electricity showcasing your company's IT solutions and opportunities. VIP tables are larger and situated in premier/high visibility locations!
- Verbal recognition throughout the conference and conference attendee data
- Access to the Candidate Interview Room(s) throughout the conference
- Optional Breakout Session Speaker Opportunity to showcase your organizations use of technology and IT career opportunities
- All conference meals including the Saturday night Awards Banquet

IT Career Fair Exhibitor Only: \$250/table

Standard Career Fair Exhibit Table

- Two (2) exhibitor personnel badges for daytime meals
- Access to the Candidate Interview Room(s) throughout the conference
- Recognition in all publicity materials (website, email blasts, conference program)

Sponsor/Career Fair Exhibitor Schedule:

Fri	3/20/2020	7am-8am	Setup time
		8am-4pm	Exhibit/Recruiting
Sat	3/21/2020	8am-4pm	Exhibit/Recruiting