7th Annual Midwest Collegiate Computing Conference (MWC3)

2027 CONFERENCE THEME

*Architecting Intelligence: **Teaching AI to Work***

March 18–20, 2027 | Hosted by Grand Valley State University

The Richard M. DeVos Center, Grand Rapids, MI

PURPOSE STATEMENT

To foster innovation, collaboration, and professional growth by uniting the next generation of computing leaders with industry pioneers, offering unparalleled networking, skill development, and recruitment opportunities.

150+ Attendees
Top Collegiate Talent & Professionals

3-Day Event
Keynotes, Workshops, & Competitions

9 Computing Areas
Software, Cybersecurity, Data, AI, & more

CORPORATE PARTNERSHIP TIERS

Title Sponsor — $2,500
Awards Banquet Industry Keynote Speaker

Premier recognition and maximum multi-day exposure.

- Up to 6 complimentary registrations
- Premium exhibit placement
- Prominent logo placement on website, signage, and materials
- Full attendee and resume bank access

Friday Luncheon and Panel Sponsor or Saturday Luncheon & Technical Keynote Sponsor — $1,500

High visibility during peak networking windows.

- Up to 4 complimentary registrations
- Exclusive signage during sponsored luncheon or dinner
- Exhibit space included
- Attendee resume bank access

SPONSORSHIP BENEFITS SUMMARY

Brand Visibility
Logo placement on the conference website, printed materials, signage, and event communications.

Talent Pipeline
Engage students directly, build recruiting visibility, and access attendee resumes.

Executive Networking
Participate in faculty and industry discussions while building regional partnerships.

Innovation Impact
Support the next generation of computing talent across multiple technical disciplines.

MWC³ FOUNDATION

Dr. John Reynolds
President of MWC³ Foundation
& Conference Coordinator
mwc3foundation@gmail.com | 616-204-7315

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The Richard M. DeVos Center
Grand Rapids, MI 49525

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Computing Contest Sponsor

$500

Direct skill evaluation and competition visibility.

- Up to 4 registrations
- Select specific competition involvement
- Input on problem design
- Sponsor-provided 1st place prize packages
- Thursday roundtable speaking opportunity
- Saturday awards presentation
- Curated contact report of winners

Bundle Package

$750

Computing Contest Sponsor + Job Fair Exhibitor.

- Up to 4 registrations
- Select specific competition involvement
- Plus ALL of the other benefits of both options
- Sponsor-provided 1st place prize packages
- Thursday roundtable speaking opportunity
- Saturday awards presentation
- Curated contact report of winners

Best value package for sponsors who want both recruiting visibility and competition alignment.

Job Fair Exhibitor

$500

Recruiting visibility and direct student engagement.

- Up to 2 registrations
- Exhibit table with electricity
- Networking during exhibit hall hours
- Access to attendee resume bank

COMPETITION AREAS

- Artificial Intelligence
- Programming
- [unlabeled]
- Project Management
- Database Design
- Data Analytics
- Enterprise Resource Planning
- Mainframe
- Cybersecurity

Looking for a different skill set? Contact us to discuss a custom package.

EXHIBIT & RECRUITING WINDOWS

FRIDAY
Friday, March 19, 2027
11:00 am – 1:30 pm
Exhibit / Recruiting

SATURDAY
Saturday, March 20, 2027
11:00 am – 2:45 pm
Exhibit / Recruiting (Optional)

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