

# SPONSOR & EXHIBITOR OPPORTUNITIES

## The 5<sup>th</sup> Annual Midwest Collegiate Computing Conference – MWC3 March 21-22, 2025

### Purpose:

Hosted by Grand Valley State University, the MWC3 provides students from the Midwest a compact and affordable two-day professional conference for students from regional colleges and universities to compete in a variety of computing competitions

Throughout this affordable two-day event, students will also have the opportunity to ...

- network with industry professionals
- connect with employers looking to fill internships and full-time positions
- learn about current trends in IT through both keynote and breakout sessions
- most importantly, attend a professional conference.

### Conference Attendee Profile

Over 100 of the top computing faculty and students, majoring and minoring in the computing disciplines from the region's colleges and universities will attend this 5th Annual event as the culmination of their academic year study.

### Sponsorship Opportunities

A variety of sponsorship opportunities are available based on your marketing/hiring objectives, resources, and budget, including sponsorship of technology specific contest events for the signature skillset for which you are recruiting.

### Sponsorship Benefits Summary

- Recognition of your sponsorship on the event website with a link to your Computing career site.
- Your company logo and sponsorship will be included in all publicity materials, signage, and our conference program.
- A VIP exhibit table to promote your organization and Computing employment opportunities.
- Access to attendee registration data including your sponsored competition event competitors along with a curated report of contact details for winners and honorable mention participants.
- Complimentary conference registration, including meals (number varies depending on the sponsorship level).
- Access to a candidate interview room onsite.
- Opportunity to provide company branded swag and/or door prizes.

### 5<sup>th</sup> Annual Midwest Collegiate Computing Conference (MWC3)

March 21-22, 2025 – Grand Rapids, MI

**Contact:** Dr. John Reynolds, Conference Coordinator, [john.reynolds@gvsu.edu](mailto:john.reynolds@gvsu.edu) 616-204-7315

ALL Conference Events:

Grand Valley State University  
L.V. Eberhard Conference Center  
Grand Rapids, MI 49525

# SPONSORSHIP OPPORTUNITIES

## Title Sponsor\* - \$2,000

- Exclusive Conference Sponsor on Conference Flyer and Website
- Keynote Address (if desired) and optional remarks at all general sessions
- Unlimited conference registrations for your company's representatives
- IT Contest Sponsor Benefits

## Friday Employer Roundtable Sponsor\* - \$1,500

## Saturday Luncheon Sponsor\* - \$1,500

- Meal Presentation/Round Table Moderator (if desired)
- Recognition as Conference Co-Sponsor on Conference Flyer and Website
- Up to five (5) conference registrations for your company's representatives
- IT Contest Sponsor Benefits

## Computing Contest Sponsor(s)\* - \$750 per contest

- Option to select one or more Computing Learning Competitions/Contest events and be involved in as many stages as you desire, from problem statement design, solution scoring model, onsite judges, signage and giveaways during the contest event as well as branded prize packages to the winning teams
- Provide the Awards for the 1<sup>st</sup> place winners of your competition
- Opportunity to speak at the Thursday Roundtable
- Optional opportunity to present the awards for your sponsored competition.
- Up to four (4) conference registrations for your company's representatives
- A curated report of contact details for winners and honorable mention participants
- Specific IT Learning Competitions and Contest events include: Python, Java, Arduino, Project Management, Database Design, Data Analytics, Enterprise Resource Planning, PC Troubleshooting, Mainframe OS, and Cyber Security.

*Looking for a different skillset? Call us to discuss options on creating a custom competitive event, subject to demand analysis from contest coordinators*

## Job Fair Exhibiter(s)\* - \$500 per Table\*

- Up to two (2) conference registrations for your company's representatives

## \*All Sponsorships Include:

- Recognition of your sponsorship in all conference publicity materials (website, conference program, conference signage)
- An exhibit table with electricity showcasing your company's IT solutions and opportunities
- Opportunity to provide company-branded swag and/or door prizes
- Verbal recognition throughout the conference and conference attendee data
- All conference meals including the Friday Afternoon Awards Luncheon

## Sponsor/Career Fair Exhibitor Suggested Schedule:

Fri	3/21/2025	11:00am-1:30pm	Exhibit/Recruiting
Sat	3/22/2025	11:00am – 2:45pm	Exhibit/Recruiting (Optional)