

SPONSOR & EXHIBITOR OPPORTUNITIES

The 4th Annual Midwest Collegiate Computing Conference – MWC3 March 21-22, 2024

Purpose:

To provide computing students, in the Midwest, a Collegiate level Computing conference to cater to the evolving needs of students in computing-related fields!

Grand Valley State University is hosting this two-day event for students to learn about work and internship opportunities in their fields as well as compete with their peers from regional colleges/universities in several competitions, learn more at both keynote and breakout sessions and, most importantly, attend a professional conference.

In a compact and affordable two-day format, the MWC3 is positioned to be the Midwest's top computing collegiate competition, networking, and career building event. Student attendees will be able to prove their technology skills amongst their peers in a variety of computing competitions, network with industry professionals, and connect with employers looking to fill computing internships and/or full-time positions.

Conference Attendee Profile

Over 100 of the region's top computing students and faculty from colleges and universities across the Midwest are expected to attend this 4th Annual event that is the culmination of their academic year. The target audience for MWC3 are students majoring or minoring in the computing disciplines. The event is open to ALL College & University students in a Computing-related field of study

Sponsorship Opportunities

There are a variety of sponsorship opportunities from which to choose based on your marketing/hiring objectives, resources, and budget including sponsorship of technology specific contest events for the signature skillset for which you are recruiting.

Sponsorship Benefits

- Recognition of your sponsorship on the event website with a link to your Computing career site as well as in all publicity materials, emails, signage, and our conference program.
- A VIP exhibit table to promote your organization and Computing employment opportunities.
- Access to pre- and/or post-show attendee registration data including your sponsored competition event competitors.
- Complimentary conference registration (number varies depending on the sponsorship level).
- Access to a candidate interview room onsite.

4th Annual Midwest Collegiate Computing Conference (MWC3)

March 21-22, 2024 – Grand Rapids, MI

Contact: Dr. John Reynolds, Conference Coordinator, john.reynolds@gvsu.edu 616-204-7315

ALL Conference Events:

Grand Valley State University
L.V. Eberhard Conference Center
Grand Rapids, MI 49525

SPONSORSHIP OPPORTUNITIES

Title Sponsor* - \$2,000

- Exclusive Conference Sponsor on Conference Flyer and Website
- Keynote Address (if desired) and optional remarks at all general sessions
- Unlimited conference registrations for your company's representatives
- IT Contest Sponsor Benefits

Thursday Roundtable Sponsor* - \$1,500

- Meal Presentation/Round Table Moderator (if desired)
- Recognition as Conference Co-Sponsor on Conference Flyer and Website
- Up to five (5) conference registrations for your company's representatives
- IT Contest Sponsor Benefits

IT Contest Sponsor(s)* - \$750 per contest

- Option to select one or more IT Learning Competitions/Contest events and be involved in as many stages as you desire, from problem statement design, solution scoring model, onsite judges, signage and giveaways during the contest event as well as branded prize packages to the winning teams
- Provide Awards for the 1st, 2nd, and 3rd place winners of your competition
- Opportunity to speak at the Thursday Roundtable
- Optional opportunity to present the awards for your sponsored contest.
- Up to four (4) conference registrations for your company's representatives
- A curated report of contact details for winners and honorable mention participants
- Specific IT Learning Competitions and Contest events include: Python, Java, Arduino, Project Management, Database Design, Data Analytics, Enterprise Resource Planning, PC Troubleshooting, Mainframe OS, and Cyber Security.
Looking for a different skillset? Call us to discuss options on creating a custom competitive event, subject to demand analysis from contest coordinators

Job Fair Exhibiter(s)* - \$500 per Table*

- Up to two (2) conference registrations for your company's representatives

*All Sponsorships Include:

- Recognition of your sponsorship in all conference publicity materials (website, email blasts, conference program, conference signage)
- An exhibit table with electricity showcasing your company's IT solutions and opportunities
- Opportunity to provide company-branded swag and/or door prizes
- Verbal recognition throughout the conference and conference attendee data
- All conference meals including the Friday Afternoon Awards Luncheon

Sponsor/Career Fair Exhibitor Suggested Schedule:

Thu	3/21/2024	11:00am-1:30pm	Exhibit/Recruiting
Fri	3/22/2024	11:00am – 2:45pm	Exhibit/Recruiting